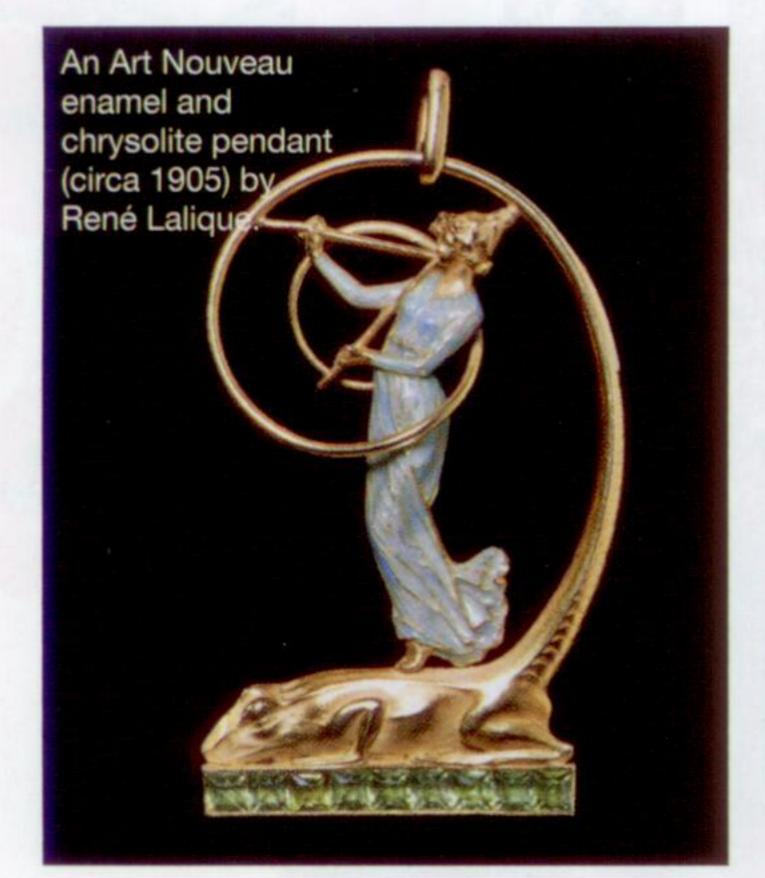


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Past Gories

Ex-Christie's jewellery specialist
Brenda Kang sources for
beautifully crafted vintage
treasures from across the globe
for Revival — a brand that she
had launched to share her
love for jewellery from bygone
eras, by Charmaine Ho



Tell us about Revival: What is the story behind the brand?

The name came about because it marked a big change in my life. I had left Christie's after 15 years and was starting a new life for myself; moving back [to Singapore] after having lived overseas for such a long time. So the name was partly about my own revival and, at the same time, it referred to the jewellery

as well — a revival of jewellery from certain periods. At Christie's, I saw a lot of beautiful large sapphires, very rare pink-blue diamonds, but they've never moved me the same way vintage does. When I came back home, saw a dearth of vintage jewellery, when there's so much choice around the world, in London, Paris, New York...

In Singapore, the availability of vintage jewellery seems limited to just the auction houses.

Yes, exactly. I would say my main competitors would be auction houses, but the advantage I have is that you actually get [a chance] to try

on these pieces.
Revival makes it easier for people to, first of all, see [vintage jewellery] on a regular basis and to have someone explain to them what makes a piece an Art Deco piece. So it really came from wanting to share a passion that I have for this kind of jewellery and to develop the market in Singapore.

An Etruscan gold

and hardstone

cameo pendant

locket (circa 1860).

How did this passion start?

It started when I was travelling with Singapore Airlines. I was drawn to jewellery stores and flea markets to find old, unusual things; and it developed from there. I took a GIA course in gemology but [my passion] was brought to a new level when I was working at Christie's New York. We would appraise the

hundreds of jewellery pieces that came through the doors each day; and we got to see

amazing collections
from important
American and
European estates. It
opened my eyes.

What are your aspirations for Revival?

A gold and diamond

"Celtaura" necklace

(circa 1980s), by Bulgari.

A gem-set gold

pocket watch

(circa 1850s).

A gold charm

(circa 1950s).

I'd like Revival to cultivate more [vintage jewellery appreciation] and to expose people to a point where they see beyond the bling — to the details, the quality and the history of the piece. I'd like for it to reach a point where vintage is widely accepted in the market — as engagement rings, or even birthday and anniversary gifts. And if they think: "Oh yeah, it's Brenda who first bought it here to Singapore and opened our eyes to it", that would be great, too [laughs]. :

Visit revivaljewels.com for more information.

